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CMA AUSTRALIA • NEW ZEALAND | Certified Management Accountants

Certified Management Accountant

CMA PROGRAM

The All New Program That Qualifies You For The Globally Recognized

CMA DESIGNATION

SCM: 11,12,13 April 2026
SBA: 16, 17, 18, 19 April 2026

Park Regis Kris Kin Hotel
Bur Dubai, Dubai, UAE

EARLY BIRD REGISTRATION 31-01 2026

CLOSES 31-03-2026

Contact us

UAE: +971 52 6747153
India: +91 9633 535322

shakeeb@skillpert.org jayafar@skillpert.org

CMA
PROGRAM FACILITATORS

www.cmagcc.org
www.skillpert.org

Professor Brendan O'Connell

Professor Brendan O'Connell is Head of Accounting and a Professor at RMIT and also President of the Institute of Certified Management Accountants. He has worked as an analyst and bond dealer with major investment banks and has been employed in leading universities in the US, Australia and Asia including Monash University and the University of Richmond in Virginia.

Professor Janek Ratnatunga

Professor Janek Ratnatunga is CEO of Institute of Certified Management Accountants. He has held appointments at the University of Melbourne, Monash University and the Australian National University in Australia; and the Universities of Washington, Richmond and Rhode Island in the USA. Prior to his academic career he worked with KPMG.

Dr. Chris D'Souza

Dr Chris D'Souza is currently the COO (Int) and CFO of CMA Australia. After a successful career spanning over three decades in professional practice as well as in corporate management, Dr Chris D'Souza decided to retire from full time corporate employment to work for the betterment of the accounting profession.

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AC Suite Postgraduate Level Program

The CMA intensive programme from ICMA (Australia) is world-recognised as the benchmark for those in (or aspiring to) leading roles in strategic finance. It is usually run in face-to-face mode, but due to COVID-19 restrictions, has been completely redesigned for Zoom delivery **without compromising on its quality or its post-graduate level content.**

The CMA Program consists of two post-graduate level courses, namely: Strategic Cost Management and Strategic Business Analysis.

Why Become A CMA?

- A gateway to a more successful business career with higher earning potential, commanding a salary 28% greater than non-certified peers in Australia and 56% more globally.
- A variety of positions with titles from financial analyst and controller to vice president- finance and chief financial officer (CFO).
- The potential for increases in salary, even during a difficult economic environment.
- Greater credibility both domestically and abroad as a strategic advisor and business partner
- A passport to a variety of businesses from multinational corporations to small and mid-size firms operating in countries all over the world.

Entry Criteria

- Degree or equivalent professional qualification in accounting or finance or MBA.

Assessments Based On Years Of experience

- As exams are not possible under COVID-19 restrictions, all participants with less than 20-years' experience need to attend CMA Program and submit required assignments between 10-20 years - 1 assignment and less than 10-years - 2 assignments.
- Over 20 years' experience - Attend the CMA Program only (in class assessment)

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PRO GRAM

MODULE 1 STRATEGIC COST MANAGEMENT

Day:01 APRIL 11

8AM - 6PM UAE Time

- Management Control Systems
- Lean Manufacturing and Quality Control
- Cost Accounting and Cost Management in a Lean Environment
- Life Cycle Costing Systems

Day:02 APRIL 12

8AM - 6PM UAE Time

- Benchmarking
- Activity Based Cost Allocation Systems
- Customer Profitability Analysis
- Process Control and Activity Based Management

Day:03 APRIL 13

8AM - 6PM UAE Time

- Implementing Cost Analysis and Control Systems
- Strategic Performance Management Systems
- Environmental and Social Management Accounting
- Strategic Governance and the Strategic Audit

MODULE 2 STRATEGIC BUSINESS ANALYSIS

Day:04 APRIL 16

8AM - 6PM UAE Time

- Strategic Thinking
- Strategic Marketing Analysis and Budgeting
- Financial Analysis in Product Portfolio Management

Day:05 APRIL 17

8AM - 6PM UAE Time

- Pricing Methods and Strategies
- Financial Dimensions of Pricing in International Business Strategies
- Promotion: Push Strategy and Human Resource Management

Day:06 APRIL 18

8AM - 6PM UAE Time

- Promotion: Pull Strategy and Integrated Communication
- Supply Chain Management and the Place - Distribution Decision
- Performance Valuation and Strategic Financial Structures

Day:07 APRIL 19

8AM - 6PM UAE Time

- Free Cash Flows and Strategic Value Analysis
- Risk Management - Corporate Radar and Early Warning Systems
- Strategic Scorecards and Key Performance Indicators

NOTE: All participants will be issued Attendance Certificates. Transcripts with Grades will be issued only to those submitting assignments.

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